



SAFE. SECURE. STAY OUT OF THE RED.

We provide high-quality, reliable, and comprehensive IT support and strategy specifically for law firms.

IS YOUR FIRM CCPA COMPLIANT?

What Is CCPA?

The **California Consumer Privacy Act of 2018 (CCPA)** gives consumers more control over the personal information businesses collect about them.* This landmark law secures new privacy rights for California consumers, including:

- The right to know about the personal information a business collects about them and how it is used and shared;
- The right to delete personal information collected from them (with some exceptions);
- The right to opt-out of the sale of their personal information; and
- The right to non-discrimination for exercising their CCPA rights.

Businesses are required to give consumers certain notices explaining their privacy practices. The CCPA applies to many businesses, including data brokers.

What Is the Penalty Amount?

The penalties and fines for violating the CCPA, or being found to be non-compliant with the CCPA regulations following notification of a violation and being given 30 days to fix the violations and issues, can range in severity depending on the party that is levying accusations and legal action against you and your business.

The CCPA allows for consumer lawsuits to be levied against your business. These lawsuits can include statutory damages of anywhere **from \$100 to \$750 per consumer per incident or the cost of actual damages caused by a data breach, whichever is the greater sum.**

Under California law, the damages that a company may be faced with include but may not be limited to:

- \$100 to \$750 per consumer per incident, or actual damages, whichever is greater
- Injunctive or declaratory relief
- Any other relief that the court deems as proper

What Does a Well-Designed Cybersecurity Compliance Entail?

It depends, in part, on the particular size and needs of your law firm. Cybersecurity practices should always be customized to meet the individual needs of the lawyer/firm. The key components, however, include:

- A clear and comprehensive plan that is put in writing
- Ensuring that your firm is aware of the risks
- Adequate training for all employees using IT
- A periodic audit and test on the law firm's cybersecurity compliance program
- Active and updated threat management
- A proactive crisis response plan

Firms in the legal industry face unique cybersecurity threats; accordingly, cybersecurity must be a top priority. Rize Technologies provides managed IT services to law firms of all sizes. If you have questions or concerns about cybersecurity, we're here to help find the best solution for your business.

Ready to get started? Schedule your **FREE** IT assessment now to see how you can modernize and stay out of trouble.



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*Reference: California Consumer Privacy Act (CCPA) | State of California - Department of Justice
- Office of the Attorney General (<https://www.oag.ca.gov/privacy/ccpa>)